

# MICHAEL MULLEN

## PRODUCT DESIGNER

### STORY TELLER

Astute, careful listening allows me to execute digital designs demonstrating user-centered design thinking.

#### CONTACT

- ✉ mullenhead@mac.com
- in linkedin.com/in/michael-mullen-55284a3/
- ☎ 508 330-4987

#### PORTFOLIO

<http://getmmdesign.com>

#### SUMMARY

- Generalist, building digital experiences
- User research, ideation, product validation
- 5+ Years experience in UX/UI space

#### EDUCATION

##### General assembly

UX/UI Design certificate

##### Massachusetts College of Art

BFA Illustration

Advanced courses, Interactive Experiences, Typography, Graphic Design III

#### ACHIEVEMENTS & AWARDS

**New England Emmy** - NESN, Animation Comp

**BDA Silver Award** - Art Direction

**Classic Telly Award** - Modern Marvels, Title

**Telly Award** - Digital Duo, Art Direction

**Promax** - Promotional Animation Award

**BDA Gold Award** - End-tag, Art Direction

**BDA Silver Award** - Open, Art Direction

#### SKILL SET

- |                |                |
|----------------|----------------|
| Adobe XD       | After Effects  |
| UXPin          | Cinema 4D      |
| Sketch         | Adobe Premiere |
| Figma          | InDesign       |
| Wordpress      | Photoshop      |
| Pencil & Paper | Illustrator    |

#### PROFESSIONAL EXPERIENCE

**Publicis Sapient** 3/14/2022 - 3/21/2023 | Brewster, MA (remote)

##### SENIOR UX/UI DESIGNER

Leading development of optimal design processes for a major U.S. Commercial Bank. Partnering with Developers, User Research, and Product Owners in an agile scrum methodology supporting evidence-focused design and prototyping for on-boarding process. Working across the organization to drive consistent customer experiences. Providing design and product thought leadership, mentoring junior designers across the group.

**Michael Mullen design** 2005 - 2020 | Brewster, MA (remote)

##### OWNER | ART DIRECTOR:

Generates high-quality digital graphics for national and local clients. Manages schedules and budgets for production pipeline from initial design to customer's possession.

- **UX/UI - Manufacturing Renaissance: 2021** | Website redesign, conducted user research while developing information architecture, clickable mid-level prototype, and visual design system. Built website using Adobe XD, Miro, Wordpress, and Elementor.
- **Digital Design/Animation - Sprinklr: 2021** | Conceptualized collaborated and developed digital content for marketing campaigns that attract attention and uphold Sprinklrs' brand identity.
- **UX/UI - Legacy Reef Foundation: 2020** | Re-brand: Website redesign, conducting user research while developing the information architecture, mid-level prototype, visual design system, and foundation logo.
- **UX/UI - Nice Move: 2018** | Advisor moving app that considers location, timeline, and particular user's living situation for a successful move. Research, information architecture, mid-level prototype, design System, high-level prototype.
- **Digital Design/Animation - Fidelity: 2005-2017** | Data visualization of complex financial concepts into informative cohesive animations built around tangible narrative. Created unified formats for info-graphics, dashboards, and complex animated financial charts.

**Raytheon** 2017 - 2020 | Billerica, MA

##### AUDIOVISUAL SPECIALIST II

Led creative development of digital design complying with brand standards. Executed brand driven solutions across all digital channels, digital storyboards, 2D/3D animations, interactive dashboards, and print materials. Enhanced efficiencies resulting in improved process flow.

**New England Sports Network** 2016 - 2017 | Watertown, MA

##### SENIOR DESIGNER - REGIONAL EMMY AWARD 2017

Managed creative direction and planning of new products and services for broadcast, print, social media, exterior signage. Presented to stakeholders creative strategy, budgets, and schedules for key design projects. Streamlined production processes eliminating wasteful practices and improving efficiency.

**Viewpoint Studios**, 2000 - 2004, | Needham, MA

##### DESIGN DIRECTOR

Developed and pitched award winning innovative design concepts to stakeholders from a variety of industries. Mentored and supervised creative team while challenging and introducing new and innovative methods of creative execution. Clients included: Animal Planet, Discovery Channel, ESPN, History Channel, WBZ-TV4